

Board of Studies Marketing

The Board of Studies in Marketing shall consists of following members namely

Title	Name	Designation & Institute/Industry
The Chairman	Prof. Isaac Jacob	Professor & HOD - Marketing
Academician	Dr. Neeraj Pandey	Associate Professor – Marketing, NITIE
Industry	Mr. Tarun Chauhan	Former President, LOWE LINTAS & Founder, TSC Consulting
Research Institute	Mr. Rajiv Bagayatkar	Director – Product Specialist, Nielsen Company
Alumni Industry	Mr. Aslam Karamali	CEO, Consumer Division (Retail), Eureka Forbes Ltd
Faculty	1] Dr. Vandana Khanna 2] Dr. Kiran Sharma 3] Dr. Brajesh Bolia	Professor Associate Professor Assistant Professor
Student	By invitation	
Special Invitee	1] Mr. Kinjal Medh 2] Ms. Deepali Nair 3] Mr. Hitesh Gossain 4] Prof. (Dr.) T.C. Melawar	VP Marketing, NSE CMO, JLT Founder, Onspoon Professor & HOD, Marketing, Univ. of Middlesex, UK



SOMAIYA
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	5] Mr. Lloyd Mathias	Angel Investor & Business Strategist
	6] Mr. Ajay Kapur	CEO-Aluminum & Power, Vedanta
	7] Mr. Karan Shah	Unilever, Digital Marketing

Notes :

- The powers and functions of the Board of Studies shall be such as may be specified by the Statutes
- The Board of Studies shall meet at least twice in every year.
- The quorum for the meetings of the Board of Studies shall be such one third of the number of the sitting members
- The term of the nominated members shall be three years
- The Dean, Faculty of Management Studies of the University shall be the Permanent Invitee of the Board of Studies.