

SVU/R/O/2025-26/71

November 22, 2025

Office Order

Sub: Re-constitution of the Board of Studies in the subject of Marketing and International Business of K. J. Somaiya Institute of Management (KJSIM), under Faculty of Management Studies, Somaiya Vidyavihar University, Mumbai, (SVU).

Ref: First Statutes of Somaiya Vidyavihar University, Mumbai

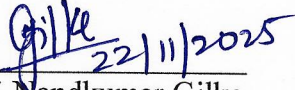
1. The Board of Studies in the subject of Marketing and International Business of K. J. Somaiya Institute of Management, under Faculty of Management Studies, Somaiya Vidyavihar University, Mumbai.- as approved by the Board of Management of the Somaiya Vidyavihar University, Mumbai.
2. The Constitution of Board of Studies is as per Clause No. 24 of First Statutes of SVU. The Board of Studies in the subject of Marketing and International Business shall consist of the following members, namely:-
 - i. The Chairperson, Board of Studies
Prof. (Dr.) Kiran Sharma
Area Chairperson, Department of Marketing and International Business, KJSIM
 - ii. Faculty – Member (Professor)
Prof. (Dr.) Vandana Khanna,
Professor, Department of Marketing and International Business, KJSIM
 - iii. Faculty – Member (Associate Professor)
Prof (Dr.) Brajesh Bolia,
Associate Professor, Department of Marketing and International Business, KJSIM
 - iv. Faculty – Member (Assistant Professor)
Prof (Dr.) Mukesh Kharat,
Assistant Professor, Department of Marketing and International Business, KJSIM
 - v. Industry – Member
Mr. Mainak Dhar,
Chairman and MD – McCain
 - vi. Academia – Member
Dr. Neeraj Pandey,
Professor, IIM – Mumbai,
 - vii. Research Organization – Member
Mr. Soumyadutt Nag,
Head of Measurement at Jio, Star Sports, Ex Disney, Ex Unilever

Invitees

- a) The Dean of Faculty of Management Studies will be the permanent invitee.
 - b) Dr. Devashish Dasgupta, Professor, Marketing, IIM – Lucknow
 - c) Dr. George Spais, Adjunct Faculty Member, Hellenic Open University
 - d) Dr. Hitesh Bhatt, Director, Marketing and Communication, Retailers Association of India (RAI)
 - e) Mr. Nihar Negandhi, Founder of Xokatoz Chocolates
 - f) Prof. (Dr.) Anjali Chopra, Professor, Department of Marketing and International Business, KJSIM
 - g) Dr. Rashmi Jain, Associate Professor, Department of Marketing and International Business, KJSIM
 - h) Mr. Ujjaval Shah, Executive Vice President and BU Head, Atul Industries
3. The term of the nominated members and cessation of the membership will be August 31, 2028, as per Clause No. 41 (I) of the First Statutes of SVU.

The powers and functions of the Board of Studies shall be as per all the sub clauses of Clause No. 25 of the First Statutes of SVU.

Issued, as approved accordingly.


Prof. Nandkumar Gilke
Registrar



To:
All the members

Cc:
1: Office of the Vice Chancellor
2. Dean, Faculty of Management Studies
3. CoE, SVU
4. CFO, SVU
5. Office File